



**KARNAVATI**  
**UNIVERSITY**

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**EDITION**  
**NEWSLETTER**

**KIIF**

KARNAVATI INNOVATION &  
INCUBATION FOUNDATION



**Highlighting Innovation,  
Accelerating Success**



## KIIF Student Startup Stories

**UID**  
ignite your  
ambition

Aadti Rathod – Taash: A Startup Journey from Innovator to Entrepreneurship



Aadti Rathod's entrepreneurial journey began at UID, where her passion for design evolved into something bigger. In her second year, she created her first digital illustrations and later pitched her idea at Aarambh - Pre Incubation Drive with no expectations. Later on got selected for the second round, Aadti's idea caught the attention of Anshumi Maloo, co-founder of The Nutjob (Shark Tank), whose encouragement helped her push past doubts. Facing a panel of 11 judges in the final round, she secured funding to bring her vision to life. With funding support from KIIF under the Government of Gujarat's SSIP Scheme, Aadti refined her designs, overcame entrepreneurial challenges, and transformed her passion into a thriving venture. Her journey is an inspiration, proving that taking the leap can lead to incredible opportunities.

## KIIF's Achievement

### Financial approval to KIIF by DST

KIIF got the approval of **INR 36.00 Lakh Funding support** under Scheme for Incubator and Startup assistance by Department of Science & Technology (DST), Government of Gujarat.

KIIF Securing milestone will reinforce our commitment to empowering startups in IT/ITes and Electronics through strategic funding, and incubation support, takes entrepreneurship forward.

## Team's Achievements

**Mr. Jignesh Thakor** has successfully completed the **6-day Capacity Building Program on Innovation and Entrepreneurship (I&E)**, organized by the **Gujarat Student Startup and Innovation Hub (i-Hub Gujarat)**. Sponsored by Education Department, Government of Gujarat.



## Mentor Insight



**Dr. Salim Shamsher**  
Head of Institution & Senior Dean  
Unitedworld Institute of Management

Innovation is the **cornerstone** of progress, and at **Karnavati Innovation and Incubation Foundation (KIIF)** and **Karnavati University**, we witness how ideas evolve into impactful solutions. Entrepreneurship is a catalyst for societal and economic growth, creating jobs, fostering innovation, and driving competition. It enhances productivity, optimizes resources, and requires resilience, adaptability, and the relentless pursuit of excellence.

At KIIF, we believe that entrepreneurship begins with a **problem-solving mindset**. Our mentors guide budding entrepreneurs to validate their ideas through research and develop sustainable business models. Success in this journey requires key competencies such as risk-taking, initiative, teamwork, and perseverance. When combined with competence, transforms ideas into impactful ventures. The **Unitedworld Institute of Management (UIM)** at **Karnavati University** shares this vision by **offering entrepreneurship courses that equip students with essential skills and hands-on experience**. Through a blend of academic learning and real-world application, UIM fosters an entrepreneurial mindset among future business leaders.

**Wishing all innovators and startups an exciting and successful journey ahead!**



# KIIF's Highlights

## KIIF Collaborates with UIT & SVNIT for a 5-Day Drone Workshop



- **KIIF** in Association with the **UIT & SVNIT** organised the **5 days Workshop** on the **Drone Technology** under the Support of the **MeitY Startup Hub Scheme GENESIS EIR** Where more than **35 + Participants** had the hands-on Experience on the Drone Building & Flying. .
- **Students and Startups** from the **different Background from Gujarat** Came learn the Making and flying on drone in the 5 days sponsored program.



## Unlocking Innovation: KIIF & UIM Students Dive into Intellectual Property Rights

### Awareness Programme on Intellectual Property

- Organized by: **MSME-DFO, Ahmedabad (Govt. of India, M/o MSME)**



- Facilitated industry-academia connect by linking **UIM students with MSME-DFO** for first-hand learning.
- KIIF facilitated the participation of **35+ UIM students** to gain insights into IP rights, MSME initiatives, and financial support.
- Strengthened MSME collaboration, ensuring students gain practical exposure and networking opportunities with IP experts.
- Empowered students with knowledge of IP protection, fostering innovation-driven entrepreneurship.



## KIIF IMPACT

### The Power Shift – Women Reshaping the Tech Industry

**Karnavati Innovation & Incubation Foundation**, in association with **MeitY Startup Hub**, and **GESIA** at Karnavati University organised The Power Shift – Women Reshaping the Tech Industry in order to inspire women innovators and startups to take their front for the Tech. The event featured insightful discussions, including:

- **"Breaking Barriers: Navigating the Tech Landscape in Cyber Security" – Ms. Alka Vaghela**
- **"IgniteHer: Driving Tech's Future – The New AI Age" – Ms. Ritu Purohit Bhalavat**
- **Fireside Chat: "Tech Unboxed – Women Reimagining the Digital World" moderated by Dr. Nivedita Srivastava**

The event concluded with an interactive startup session and networking opportunities, fostering collaboration and empowering women in technology.



### Aarambh 4.0: Igniting Student Innovation Through Pre-Incubation

- **100+ student applications** received from diverse disciplines, showcasing entrepreneurial enthusiasm.
- **80+ innovators trained by KIIF's internal team** on idea validation and prototype development.
- As part of the Pre-Incubation Drive, an insightful workshop was conducted having **3 session** mainly focusing on **Lean Canvas, Value Proposition, and Pitch Deck Preparation** by **Brinda Pandya, Dr. Srinadh Mattaparthi, and Sandip Takwani** to equip participants for the final screening.



Glimpses of all 3 Session



## Get In Touch

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