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GRADE A+
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KARNAVATI
UNIVERSITY

DECEMBER 2025 EDITION

NEWSLETTER
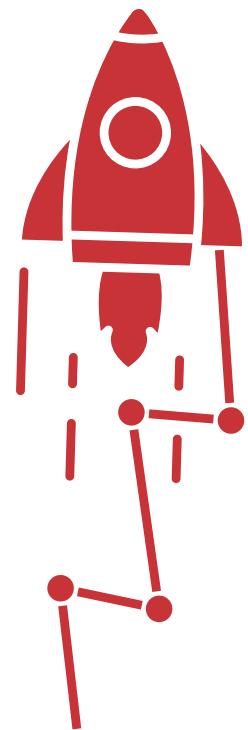
Highlighting Innovation, Accelerating Success

KIIF

KARNAVATI INNOVATION & INCUBATION FOUNDATION

Student Startup Story - KIIF
PINGZ : A student Led Innovation at Purple Fest

PINGZ: A student-led phygital sensory therapy toy for autistic children, was showcased at the International Purple Fest, Goa 2025. Developed by the student innovators of UID Pakhi Dogra and team, the project's journey from classroom to global platform highlights inclusive, empathy-driven design supported through early-stage incubation and mentorship.

Glimpses of PINGZ at Purple Fest, Goa

UIT Student innovation Secures MeitY GENESIS EIR Support

Drone MatrX, founded by UIT students Utkarsh Sharma, Lithika Saravanakumar, and Rudra Patel, has been selected under the MeitY GENESIS EIR program. The team received ₹4.00 lakh in Central Government grant support through KIIF, marking a milestone in student-led drone innovation.

Founders of Drone MatrX

Mentor Insight
From Desk of Dr. K K Singh

At Unitedworld Institute of Design (UID), education is envisioned as a catalyst for, experimentation, and responsible innovation. As mentors and academic leaders, our role extends beyond curriculum; we are custodians of curiosity, critical thinking, and purpose-driven creation. Student innovation, when guided with the right academic rigor and ethical grounding, becomes a powerful force for societal and economic transformation.

Dr. K K Singh
Director – Academics & Administration,
Unitedworld Institute of Design (UID),
Karnavati University

The integration of UID's design-led pedagogy with the incubation ecosystem of Karnavati Innovation and Incubation Foundation (KIIF) has enabled students to transition from conceptual thinking to applied innovation. Through mentorship, structured validation, and exposure to real-world challenges, students are encouraged to question assumptions, embrace uncertainty, and develop solutions that are both creative and viable.

Through structured mentorship, student innovations are evolving into startups that generate tangible and socially relevant outcomes. These outcomes reflect the strength of an ecosystem where academic guidance, incubation support, and student initiative come together.

As an integral part of Karnavati University, KIIF continues to advance innovation, mentorship, and entrepreneurship as a natural extension of learning and creative pursuit. Serving as a strategic enabler, KIIF mentors students beyond the act of building startups—shaping thinkers and founders grounded in insight, guided by integrity, and driven to create lasting impact.

Team Highlights
Representing KIIF Across the Startup AI Ecosystem at House of Starts

House of Starts, in collaboration with KIIF, organised an AI-focused workshop for startups, bringing together founders, developers, and ecosystem enablers to explore real-world AI applications. The session fostered hands-on learning, peer collaboration, and live demos. Dr. Srinadh Mattaparthi, Nehal Prajapati & Jignesh Thakor was present throughout the workshop, representing the incubation ecosystem, engaging with startups, and supporting meaningful discussions around innovation, scale, and adoption of AI-driven solutions.

KIIF Facilitated at HOS

KIIF representation at MU Idea 2025

As the Incubation Partner at MU IDEA 2025, Karnavati Innovation and Incubation Foundation (KIIF) strengthened incubation awareness and entrepreneurial outreach across Tier II and III regions. In collaboration with Marwadi University, KIIF engaged students and early-stage founders on idea validation, mentorship, funding pathways, and ecosystem access.

Dr. Brinda Pandya and Mr. Sandip Takwani represented KIIF as jury members, reinforcing its commitment to inclusive, region-driven innovation.

KIIF's Highlights

GENESIS EIR Cohort 2: Advancing Deep-Tech Innovations from Tier II & III of India

KIIF supports 4 startups through MeitY GENESIS with Funding Support under GENESIS (Entreprenuer-in-Residence)

Under the MeitY GENESIS – Entrepreneur-in-Residence (EIR) Program, Karnavati Innovation & Incubation Foundation (KIIF) supported four deep-tech startups selected through multiple screening rounds involving startups and student innovators from Tier II and Tier III regions. The cohort reflects strong indigenous innovation aligned with national priorities. Notably, Drone MatrX, led by Karnavati University students, and other supported startups represent innovation in SpaceTech, Robotics, and Unmanned Systems, closely aligned with the university's defence-focused initiatives. The support under the scheme of MeitY Startup Hub (MSH) marks a key milestone for student-led innovation. Through the EIR program, KIIF enables founders with grant support, structured mentorship, capacity building, and validation assistance to progress from idea to impact.

- Arnobot Private Limited – Anmol Shah, Anil Maity, Jay Patel | ₹8 lakh
- DeployNXT Private Limited – Kunal Naik, Rama Kasi | ₹7 lakh
- PrepSOM Labs Private Limited – Aman Loharuka, Vidya Makwana | ₹7 lakh
- Drone MatrX – Utkarsh Sharma, Lithika Saravanakumar, Rudra Patel | ₹4 lakh

Founders of Drone MatrX

Founders of Arnobot

Founders of PrepSOM

Founders of DeployNXT

Founder–Student Dialogue Insights

KIIF Guiding UIT Students on AI X Entreprenuership as a Career

KIIF organized the AI X Entrepreneurship session to sensitise UIT students on the practical and strategic role of artificial intelligence in entrepreneurship. The session focused on building future-ready skills, strengthening an entrepreneurial mindset, and understanding real-world AI tools. Students gained insights into applying AI for problem solving, innovation, and developing scalable, technology-driven startup ideas aligned with emerging industry needs.
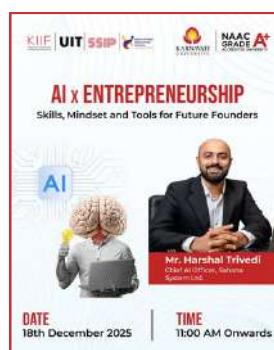
Glimpses of the Session on AI x Entreprenuership

KIIF x Wadhwani Foundation

Strategic KIIF–Wadhwani Foundation Collaboration for Investment & Capacity Building

KIIF's strategic collaboration with the Wadhwani Foundation strengthens the startup ecosystem through targeted capacity building, founder upskilling, and investment readiness support, enabling early-stage ventures to scale sustainably with structured mentorship, market access, and growth-oriented frameworks.

Aarambh 5.0: Nurturing Student Innovations @KIIF

Enabling students to identify real-world problems and develop innovation-driven solutions

As part of Aarambh 5.0, the pre-incubation drive by Karnavati Innovation and Incubation Foundation (KIIF), a series of structured orientation and capacity-building sessions were conducted to support early-stage student innovators. The first session focused on orienting participants to the Aarambh 5.0 program, highlighting its objectives, structure, timelines, and the pre-incubation support available through KIIF. This helped students clearly understand the innovation journey and expectations ahead.

The second session, led by Dr. Srinadh Mattaparthi, centred on the Problem Statement Canvas, sensitising students on identifying real-world problems, understanding user pain points, and framing challenges with clarity and purpose. Designed as an interactive and hands-on engagement, the session enabled students to translate initial ideas into well-defined problem statements.

The sessions saw active participation from 50+ student innovators, reflecting strong enthusiasm for structured innovation and entrepreneurship. Together, these engagements laid a strong foundation for students to progress through the Aarambh 5.0 pre-incubation program and build impactful, viable innovations.

Glimpses of the Aarambh Sessions at Karnavati University

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