

## Stages of Startup Evolution and Growth:

The startup lifecycle refers to the stages through which a venture typically progresses from the inception of an idea to becoming a mature, sustainable enterprise (or, in some cases, winding down). It acts as a roadmap of growth, challenges, and transitions, offering entrepreneurs clarity on the journey ahead.

Each stage is clearly defined, not only to provide structure but also to reflect the fast-paced, exponential growth of the startup ecosystem. With every phase comes a new set of hurdles and opportunities, underlining the importance of understanding the lifecycle in order to navigate risks, secure investment, and build long-term resilience.

