



**NAAC  
GRADE A+**  
ACCREDITED UNIVERSITY

**APRIL  
2026  
EDITION**

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**NEWSLETTER**

**KIIF**

KARNAVATI INNOVATION &  
INCUBATION FOUNDATION



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**Highlighting Innovation,  
Accelerating Success**



**Student Startup Story - KIIF**  
**Designing smarter food decisions for urban lifestyles - MealMate**



At Karnavati University, Sudena Chandnani, a Visual Communication student from Unitedworld Institute of Design, is building MEALMATE, a smart meal planning and inventory management app designed for fast-paced urban lifestyles. Observing how daily food decisions often lead to stress and inconsistent habits, she set out to create a solution that combines personalized meal suggestions with recipe organization and ingredient tracking.



**Sudena Chandnani**  
 Innovator - MealMate

Supported by Karnavati Innovation and Incubation Foundation under the SSIP initiative with ₹2.2 lakh funding, KIIF has enabled her through structured mentoring, validation support, and early-stage guidance. Currently in the prototype development stage, MEALMATE demonstrates how KU students are leveraging design thinking to build practical, user-centric solutions that address everyday challenges while encouraging healthier and more efficient living.

**C15: The Carbon Future Summit, IIT Hyderabad**



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 भारतीय प्रौद्योगिकी संस्थान हैदराबाद  
 Indian Institute of Technology Hyderabad

**Nature as a Blueprint: Engineering Intelligent Polymer & Carbon Interfaces**

At C15: The Carbon Future Summit 2026 held on April 11-12 at Indian Institute of Technology Hyderabad, Dr. Srinadh Mattapparathi was invited as a speaker for the technical session titled "Nature as a Blueprint: Engineering Intelligent Polymer & Carbon Interfaces."



The session highlighted how nature-inspired innovations can guide the design of next-generation materials, particularly in creating adaptive, efficient, and sustainable carbon-based systems.

**Mentor Insight**  
**From the Desk of the Assistant Dean**

"Move fast and break things" has been an unofficial anthem of innovators. [popularized by silicon valley]. At the Karnavati innovation and Incubation Foundation (KIIF), our mission is to ensure that our creators/innovators move fast without breaking and falling apart. Our role as an incubator is to channelize the raw energy into structured setup by empowering and nurturing innovators.



**Dr. Charu Srivastava**  
 Professor & Assistant Dean  
 Karnavati University

As a lawyer and academician I have seen that the most enduring startups are those that are built on structural integrity and legal foresight. The transition from "creator" to "entrepreneur" is paved with legal milestones. Hence, nurturing startups includes understanding the "rules of the game" i.e. the legal framework in India and beyond. Building a robust business broadly requires a deep dive into, firstly, understanding patents, trademarks and copyrights so that innovations/creations can be effectively protected against potential theft. Secondly, selecting the right entity, whether it s Private Limited Company or an LLP, the legal structure will dictate its ability to raise funds, tax liabilities etc. Thirdly, compliance and governance, considering employment laws and consumer laws to ensure operational stability and market trust. Adhering to these foundational pre-requisites builds brand reputation making an entity more attractive to potential investors.

At KIIF, we encourage our innovators to embrace "Legal Literacy". When a creator understands law, they cannot be fooled by anyone, they don't just sign contracts, they possess the ability to negotiate. This synergy between KIIF's visionary mentorship and a disciplined legal approach creates a unique breed of "Empowered Innovators" who are better equipped to innovate, disrupt and create brilliant global enterprises.

# KIIF's Highlights

## Concept to Company – Aarambh 5.0 (Edition 2.0)

### 30 Shortlisted for SSIP: Where Ideas Become Investment-Ready

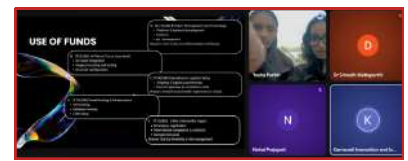
Under the Aarambh 5.0 (Edition 2.0) cohort at Karnavati Innovation and Incubation Foundation, 55 student-led ideas emerged through hackathon interventions, reflecting the growing depth of innovation across campuses. Following a structured evaluation process, 30 promising innovations were shortlisted for the next stage and advanced to final screening within the cohort.

Throughout the program, student innovators actively engaged in rigorous mentoring sessions, expert-led workshops, and continuous validation exercises aimed at refining their problem statements, business models, and solution feasibility. This structured progression enabled them to systematically streamline their innovations and align them with market and ecosystem expectations.

As they move towards final pitching for SSIP support under KIIF, the cohort demonstrates a strong pipeline of investment-ready, high-potential student startups transitioning from concept to company.



Category	Key Components	Amount (₹)
Core Product Development	Advanced prototyping, design, testing, marketing, program development, documentation	100,000
Cloud Infrastructure & Support	Hosting, DB, security, backups, server scaling, SaaS	40,000
UI/UX & System Optimizations	Performance optimization, usability testing, user experience enhancements	50,000
Final Deployment & Testing	Real-world testing, user feedback, support	30,000
<b>Total</b>		<b>220,000</b>



## KIIF at the GCCI GATE EXPO-2026

### Enabling startups through ecosystem-led exposure at Expo of GCCI



At the GCCI Annual Trade Expo (GATE), held in April 2026 at Helipad Exhibition Centre, Gandhinagar, Karnavati Innovation and Incubation Foundation participated as an Ecosystem Partner. As part of this engagement, KIIF facilitated stall opportunities for its supported startups including Eleics Design, TRAAD, Battle Cry, Haulog, Cubesat, Drone Matrix, Vayunotics, Shopal, and HelloGeo Team across April 16–18.

This platform enabled these ventures to showcase their innovations to a diverse B2B audience, fostering industry connections, visibility, and potential collaborations, further strengthening KIIF's role in bridging startups with market access and growth opportunities.

## Battle Mitra: A student-led Innovation: Piloted at Karnavati University

### 130+ players | 30+ teams | Platform Testing

At Karnavati University, Battle Mitra, an esports platform innovated by Kathan Shah (UIT) and supported under SSIP, successfully executed its pilot at Inferno 3.0, marking a key milestone beyond early-stage testing.

The event featured BGMI, Free Fire, Call of Duty, Valorant, and Clash Royale, engaging 130+ players across 30+ teams in a high-concurrency setup. The pilot validated real-time tournament execution, multi-game integration, and system stability, while also growing the community to 200+ users.

With strong validation in place, Battle Mitra now enters a performance optimization phase focused on scaling infrastructure for larger regional esports tournaments.



## KIIF-led B2B Connect at GCCI Expo

### 64 Startups × Industry Experts → Structured Outcomes via Collaboration & Partnership



At the GCCI Expo in Gandhinagar, Karnavati Innovation and Incubation Foundation (KIIF), in collaboration with GUSEC, led a focused B2B engagement initiative connecting 64 startups with 20+ industry experts. Each interaction was curated to drive clear outcomes, including partnerships, pilot opportunities, market access, and strategic guidance.

By systematically mapping these outcomes, KIIF ensured that startups moved from conversations to actionable next steps. This initiative reflects KIIF's approach of creating high-value, outcome-driven engagements that accelerate startup growth through meaningful industry integration. The collaboration with GUSEC further strengthens this effort by enabling meaningful industry-startup connections and fostering a collaborative ecosystem.





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## PARTNERS

