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NEWSLETTER

KIIF

KARNAVATI INNOVATION &
INCUBATION FOUNDATION



**Highlighting Innovation,
Accelerating Success**



Student Startup Story - KIIF

Memtoss: Reimagining Revision Through Play and Physical Engagement



L-R: Niharika Mohanty, Iina Ramakrishna, Harshita Jakhota
Co-founders Memtoss

For Karnavati University students Harshita Jakhota, Iina Ramakrishna and Niharika Mohanty, the problem was familiar: students spent hours memorising vast syllabi, yet struggled to retain what they had learnt.

Their observation led to Memtoss, an interactive learning tool that reimagines revision through play and physical engagement. Designed to be used like a ball, Memtoss transforms revision from passive rereading into an active, multisensory experience. The product aims to encourage regular revision, improve engagement, and reduce screen dependence among young learners.

Supported by Karnavati Innovation and Incubation Foundation (KIIF), the student-led innovation demonstrates how everyday challenges can inspire practical solutions.

Yuji Labs Secures ₹22 Lakh Funding



Selected under the Startup Gujarat 2020 Policy through KIIF, Karnavati University, strengthening its journey towards technology development and business growth.

Yuji Labs has been selected to receive ₹22.00 lakh in startup funding support under the Startup Gujarat 2020 Policy, facilitated through Karnavati Innovation & Incubation Foundation (KIIF), Karnavati University.

The funding will support Yuji Labs in strengthening its technology, product development and business growth. The achievement reflects KIIF's continued efforts to connect promising startups with institutional support, funding opportunities and the wider entrepreneurial ecosystem, enabling founders to convert innovative ideas into scalable ventures.

Mentor Insight

From the Desk of Hemang Vaidya - Associate VP GVFL



Hemang Vaidya
Mentor at KIIF

An idea is only the beginning of a startup journey. The real challenge is transforming it into a product that customers value and a business that can sustain itself.

My advice to founders is simple: stay close to the problem, not just the technology. Understand your customer, validate assumptions early, and be willing to change course when evidence demands it. Focus on meaningful traction rather than activity, and understand the business fundamentals behind your innovation.

Founders must validate before scaling. Growth built on assumptions can be expensive to reverse. Speak to customers, test the proposition, understand the competition and use feedback to refine the product. Innovation must ultimately translate into customers, revenues and a sustainable business model.

Capital should be treated as a means, not an achievement—used to reach clearly defined milestones with financial discipline. Equally important is seeking advice while retaining ownership of decisions. Mentors should help founders ask better questions, not provide all the answers.

Building a company is a long journey, and setbacks are inevitable. What separates resilient founders is not the absence of failure, but their ability to learn from it, adapt quickly and continue moving forward with greater clarity.

My association with KIIF, through initiatives such as its Demo Day and the WEnnovate programme, has provided an opportunity to interact with several such founders. Being part of an ecosystem that actively brings together entrepreneurs, mentors and investors is valuable because nurturing startups is ultimately a collective effort.

An idea may start a company. But disciplined execution, customer understanding and the ability to learn are what give it the possibility of lasting.

KIIF's Highlights

Karnavati University Partners with Ahmedabad City Police & Cyber Crime Department for KANAD S.H.I.E.L.D. 2026

Karnavati University partnered with the Ahmedabad Cyber Crime Department and Ahmedabad Police as the Academic Partner for KANAD S.H.I.E.L.D. 2026, a pioneering initiative addressing emerging challenges in cybersecurity, cybercrime and public safety.

Over three months, the University collaborated with law enforcement agencies to understand real-world challenges and contribute academic expertise towards technology-driven solutions. The hackathon brought together police officials, technology experts, startups and young innovators, creating a platform for practical problem-solving.

Students from across Karnavati University participated actively, applying their technical knowledge and creativity to real-world challenges. The event was graced by distinguished dignitaries, including Hon'ble Deputy Chief Minister Shri Harsh Sanghavi and senior police officials, reinforcing the importance of collaboration between academia, law enforcement and the technology ecosystem.



Startup Achievements

The LADS: From Field Requirements to Defence-Ready Innovation

Founded in Mumbai in 2025 by twin entrepreneurs Aum Sampat and Ananya Sampat, The Laboratory for Advanced Dynamic Systems Pvt. Ltd. (The LADS) is developing indigenous technologies across AI/ML, robotics, anti-drone systems, chemical technology and biotechnology.

Within its first year, The LADS achieved significant milestones, with its products deployed with the Indian Army and Indian Navy. The startup also received a Certificate of Appreciation from the GOC-in-C, Northern Command, Indian Army, for its contribution to defence innovation at the North Tech Symposium in Prayagraj. The founders further received the IP to IPO Award 2026 at NSE Mumbai.

Supported by DDTII and KIIF, Karnavati University, The LADS continues to translate operational challenges into field-ready defence solutions.



From Ideas to Impact: Celebrating Entrepreneurship at Karnavati University

Karnavati University, through the Karnavati Innovation & Incubation Foundation (KIIF), celebrated World Entrepreneurship Day on 21 August 2026 with an engaging session on "From Idea to Prototype: What It Really Takes to Build a Business." The session featured entrepreneurs Mr. Pranav Patel, Founder & CEO, Alphenix Design Pvt. Ltd.; Mr. Nitiraj Rajput, Founder & CEO, Igneeva Advanced Technologies Pvt. Ltd.; and Mr. Chinmaya Mahanta, Co-Founder, Anedya Systems Pvt. Ltd. The distinguished guests, Shri Nirmal Patel and Shri Jay Dhruv from Swadeshi Jagran Manch, also graced the event.

The discussion offered students practical insights into innovation, validation, execution, resilience and building sustainable businesses.



WEnnovate Bootcamp Series Concludes with 17 Expert-Led Sessions for 100 Startups

The WEnnovate Bootcamp Series, organised by Karnavati Innovation & Incubation Foundation (KIIF), successfully concluded after an intensive journey of 17 sessions featuring 17 industry experts and startup mentors. Each session, spanning nearly 1.5 hours, provided founders with focused guidance on critical aspects of building and scaling a startup. Over the course of the programme, 100 startups benefited from practical insights, mentorship and expert perspectives covering business strategy, product development, market validation, fundraising, branding, intellectual property and entrepreneurial execution.

The bootcamp created a structured platform for founders to engage directly with experienced professionals, challenge their assumptions and strengthen their ventures. The successful completion of the series reflects KIIF's continued commitment to nurturing startups through meaningful mentorship, knowledge-sharing and ecosystem-driven support.





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